



PHASE - IMAGINE

Important dates

| Announcement of Challenge | 15th June 2021 |
|---------------------------------|----------------|
| Last date of registrations | 15 July 2021 |
| Commencement of the challenge | 16 July 2021 |
| Ideation to Innovation Workshop | 30 July 2021 |
| Final Review | 13 August 2021 |
| Idea Submission | 15 August 2021 |
| Winner Announcement | 20 August 2021 |

PHASE – DO

Important dates

| Phase Do Orientation | 23 August 2021 |
|----------------------|----------------------|
| Mentorship Review | 03-17 September 2021 |
| Prototype Submission | 26 September 2021 |
| Winner Announcement | 01 October 2021 |

PHASE – SHARE

Important dates

| Phase Share Orientation | 04 October 2021 |
|-----------------------------|---------------------|
| Mentorship Review | 08 -29 October 2021 |
| Final Submission | 31 October 2021 |
| Pitch Presentation | 11 November 2021 |
| Winner Announcement | 18 November 2021 |
| First Winner: INR 1.5 lakhs | |
| Second Winner: INR 1 lakh | |
| Third Winner: INR 75000 | |