





# 2<sup>nd</sup> Edition of Yi Masoom Summit 2021

Future of Keeping Children Safe 19 - 20 November 2021: Virtual Platform

A 2-day platform for the leaders, change makers, youth, and all stakeholders to come together speak, listen, engage, and learn more - for securing the future of children and keeping children safe.

## **Background**

Child sexual abuse (CSA) continues to be serious and widespread problem in India, as it is in many parts of the world today. Millions of children across the globe are subject to sexual abuse. Various studies conducted on child abuse in India, including the one conducted by the Ministry of Women & Child Development, Government of India in 2007, have revealed that more than 53.22% children in the country reported having faced one or more forms of sexual abuse. Children are also vulnerable to online sexual abuse. The cyberspace has no boundaries, and the offensive content can originate from any country.

Child protection must be at the forefront of our priorities. Each one of us has a moral obligation in protecting our country's children. We all have a part to play in the fight for a safe and secure childhood for every child. Let's converge, lead, co-create to protect and influence the future of children in India.

#### **About Project Masoom**

Yi's Project Masoom was conceived to spread awareness about Child Sexual Abuse, and advocate prevention of Child Sexual Abuse. Since 2015, Yi 55 city chapters in 24 States and 4 Union Territories have enabled Project Masoom to impact more than 27 million lives. The objective is to empower children, create attentive adults, train teachers for capacity building, advocate CSA prevention policies in school to create safer school environments, and engage with the government for advocating policy reforms.

Yi visits schools to teach children about 'Safe and Unsafe Touch' and conducts awareness sessions and workshops with primary school teachers, parents and caregivers. There are sessions that create awareness about online forms of child sexual abuse. The project cuts across regions, languages, communities, districts, local governments and administrations at various Yi city chapters across India. There are interactions at various levels with government bodies for inclusion of awareness, and inclusion of CSA awareness in mainstream education programs in India. Yi has partnered with Arpan, Childline India Foundation, WeProtect Global Alliance and UNICEF India to strengthen Project Masoom in the areas of thought leadership, knowledge sharing and capacity building.

### Yi Masoom Summit 2020

The first ever Yi Masoom Summit was held on digital platform on 20 - 21 November, 2020. The summit convened thought leaders from across the globe, with 16 speakers including 2 child and youth representatives. The summit had speakers, who represented government, civil society groups, and technology companies, such as Women and Child Development Department, Government of



















Odisha (India), WeProtect Global Alliance (WPGA), UNICEF, South Asia Initiative to End Violence Against Children (SAIEVAC), Aarambh India, Arpan, International Centre for Missing & Exploited Children (ICMEC), Australian eSafety, Lego Group, and Microsoft.

The sessions were of immense value touching on key themes such as Policy, Laws & Governance, Industry engagement, Social Responsibility and more. The knowledge shared at the summit-built awareness towards both online and offline forms of Child Sexual Abuse, about available technology solutions for its prevention, best practices and innovation across organizations. All stakeholders (Schools, Parents, Caregivers, Industry, IT and Government) have a common commitment to keep children safe, protected and to work towards building a better future for all children across the world. There is a need to come together and forge our efforts in a common direction and Yi is eager to take Project Masoom to next level.

## Yi Masoom Summit 2021

Yi Masoom Summit 2021 is being organized by Young Indians and is a 2-day virtual summit for the leaders, change makers, youth, and all stakeholders to come together - speak, listen, engage, and learn more - for securing the future of children and keeping children safe from Child Sexual Abuse. The summit seeks to bring together all stakeholders, and facilitate exchange of knowledge, sharing of global best practices, and innovation. It seeks to enable the youth to come together to engage, learn, share ideas, and accelerate efforts for collective thought and action on a common virtual platform.

In continuation to the key learnings of 2020 Masoom Summit, below are the Themed Topics for Yi Masoom Summit 2021

- Awareness & Education Programs
- Building Child & Youth Leadership
- Role of Schools, Parents, and Caregivers
- Social Responsibility- Play your Part
- Policy, Laws & Governance
- Inclusivity in Child Safety
- Role of Industry
- Children & Adolescents in the Digital World

Yi Masoom Summit 2021 builds value for the participating organizations, 3900+ members of Young Indians, 30000 Yi YUVA college student members, and the wider stakeholder community in collaborating to build awareness, action and thought leadership to protect and influence the future of children in India.











